



PreMemories
1900 West 20th Street | Lorain, Ohio 44052
(440) 244-4111 | info@prememories.com | www.PreMemories.com

FOR IMMEDIATE RELEASE

Contact

Pat Hinton, President
PreMemories
(440) 244-4111
info@prememories.com

Tim Hoops, Account Executive
Hybrid Marketing
(216) 774-9274 ext. 21
hoops@hybridmar.com

PREMEMORIES INTRODUCES SPECIALTY LINE OF PERSONALIZED, COMMEMORATIVE MEMORIAL MEDALLIONS

CLEVELAND (July 25, 2008) – PreMemories (www.PreMemories.com), a Cleveland-based specialty metals company, has rolled out a line of metal-cast medallions that feature highly detailed, personalized etchings of family members or loved ones who have passed on.

The memorial medallion line showcases the detailed craftsmanship that defines PreMemories, a new entrant in the remembrance center keepsake industry. The beautiful medallion images are produced using a customer-supplied photograph, and are one-of-a-kind keepsake pieces inscribed with personalized messages on the back.

The high quality medallions are produced with superior precision and detail, and are available in 11 different sizes ranging from one inch to 3.5 inches, and in a variety of shapes, including circular, oval, square or hexagonal.

Three main medallion finishes are available in antique bronze, antique gold and antique silver. Other specialty finishes are available upon special request. Additionally, customers can choose from six different background textures to help design the perfect, unique keepsake.

PreMemories medallions are priced from \$1.50 to \$16.76 each (depending on medallion size and quantity ordered), and significant discounts are available for larger quantities, with lot sizes ranging from 10 to 1,000 pieces.

To complement the line of memorial medallions, PreMemories also offers a variety of accessories that enable the recipient to wear or display the keepsake. Accessories include key chain attachments, V-cut neck bands and drape ribbons. The company also supplies polybags and a selection of small boxes for special presentations.

PreMemories has simplified ordering through the company's website at www.PreMemories.com. The ordering page guides users through the entire ordering process to determine medallion size, shape, finish, texture and quantity. Users simply upload a photo of the deceased and provide the text message that will appear on the back of the medallion. Customers can choose to design their own medallion, or PreMemories will custom-design the piece for an additional fee. New orders can be delivered in five weeks, and identical reorders can be delivered in three weeks. PreMemories also provides on-time delivery for funeral services within five to seven days of receiving the order.

For more information on PreMemories and to view product samples and pricing information, go to www.PreMemories.com or call (440) 244-4111.

#

ABOUT PREMEMORIES

PreMemories is a Cleveland-based specialty metals company founded in 2007 by Pat Hinton and her sister Cassandra who were inspired to produce and distribute the unique medallion as a timeless family keepsake after the death of their grandmother in 2006. PreMemories provides high quality, made-to-order, metal-cast medallions featuring highly detailed, personalized etchings of family members or loved ones who have passed on. Along with the company's memorial line, PreMemories also provides commemorative medallions for family reunions, birthdays, anniversaries, weddings or any other special occasion when people want *moments cast to last*.

Caption for Attached Photo 1

The PreMemories Memorial Medallion line of specialty medals commemorates loved ones who have passed on.

Caption for Attached Photo 2

The PreMemories Memorial Medallion line of specialty medals come in different shapes and finishes.

ADDITIONAL PHOTOS ARE AVAILABLE AT WWW.PREMEMORIES.COM/NEWS.HTM